



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Mentzer Media Services  
600 Fairmount Ave  
Ste 306  
Towson, MD 21286

## Contract # 1349612

**Schedule Dates** 08/28/12-09/03/12  
**Advertiser** Americans for Prosperity (22300)  
**Agency** Mentzer Media Services (1381)  
**Product** POLITICAL CANDIDATE SUPER PAC (ns) (1386)  
**Brand** AMERICANS FOR PROSPERITY (305155)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name** CLOYD, ELISE  
**Phone/Fax** /  
**CPE** 1846  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** AMERICANS FOR PROSPE  
AMERICANS FOR PROSPERITY

**Date Entered** 08/02/12  
**Last Modified** 08/06/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09781964  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$7,123.50  
**Net Total** \$40,366.50  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Sep. 2012	48	\$47,490.00
<b>Grand Total:</b>	<b>48</b>	<b>\$47,490.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News	08/28/12-08/31/12	2	:30	7A- 8A (EST)	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
2.0	Normal Line / News	08/28/12-08/31/12	2	:30	11:58:41A- News-News 13 at Noon	3		X	X	X	X			3	\$550.00	\$1,650.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
3.0	Normal Line / News	08/28/12-08/31/12	2	:30	12:30P- News-News 13 at 1230p	3		X	X	X	X			3	\$450.00	\$1,350.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
4.0	Normal Line / News	08/28/12-08/31/12	2	:30	4:59P- News-News 13 First News At 5p	3		X	X	X	X			3	\$1,000.00	\$3,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
5.0	Normal Line / News	08/28/12-08/31/12	2	:30	6P- 7P (EST)	3		X	X	X	X			3	\$1,800.00	\$5,400.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
6.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	6:58:50P- Wheel of Fortune	3		X	X	X	X			3	\$1,500.00	\$4,500.00	Asheville (WLOS)	WHEEL LEVEL 2	8/2/12
7.0	Normal Line / SPOT	08/28/12-08/31/12	2	:30	7:28:30P- Jeopardy	1		X	X	X	X			1	\$1,700.00	\$1,700.00	Asheville (WLOS)	JEOPARDY LEVEL 2	8/2/12
8.0	Normal Line / News	08/28/12-08/31/12	2	:30	11:35P- ABC-Nightline			1	1	1	1			4	\$550.00	\$2,200.00	Asheville (WLOS)	NITELINE LEVEL 2	8/2/12
9.0	Normal Line / News	08/28/12-08/31/12	2	:30	5A- News-News 13 Early 5am	3		X	X	X	X			3	\$260.00	\$780.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
10.0	Normal Line / News	08/28/12-09/02/12	2	:30	10:59:56P- News-News 13 11p Late News	6		X	X	X	X		X	6	\$1,300.00	\$7,800.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
11.0	Normal Line / News	09/02/12-09/02/12	2	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$500.00	\$500.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12

## CONFIRMATION CONTRACT

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12.0	Normal Line / News	09/02/12-09/02/12	2	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
13.0	Normal Line / News	09/03/12-09/03/12	2	:30	7A- 8A (EST)	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	GMA LEVEL 2	8/2/12
14.0	Normal Line / News	09/03/12-09/03/12	2	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
15.0	Normal Line / News	09/03/12-09/03/12	2	:30	12:30P- News-News 13 at 1230p	1	X							1	\$450.00	\$450.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
16.0	Normal Line / News	09/03/12-09/03/12	2	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$1,000.00	\$1,000.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
17.0	Normal Line / News	09/03/12-09/03/12	2	:30	6P- 7P (EST)	1	X							1	\$1,800.00	\$1,800.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
18.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	6:58:50P- Wheel of Fortune	1	X							1	\$1,500.00	\$1,500.00	Asheville (WLOS)	WHEEL LEVEL 2	8/2/12
19.0	Normal Line / SPOT	09/03/12-09/03/12	2	:30	7:28:30P- Jeopardy	1	X							1	\$1,700.00	\$1,700.00	Asheville (WLOS)	JEOP LEVEL 2	8/2/12
20.0	Normal Line / News	09/03/12-09/03/12	2	:30	11:35P- ABC-Nightline	1	X							1	\$550.00	\$550.00	Asheville (WLOS)	NITELINE LEVEL 2	8/2/12
21.0	Normal Line / News	09/03/12-09/03/12	2	:30	5A- News-News 13 Early 5am	1	X							1	\$260.00	\$260.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12
22.0	Normal Line / News	09/03/12-09/03/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$1,300.00	\$1,300.00	Asheville (WLOS)	NEWS LEVEL 2	8/2/12

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23.0	Normal Line / Prime	08/31/12-08/31/12	2	:30	9:01P- ABC-20/20 (Friday)	1					X			1	\$1,800.00	\$1,800.00	Asheville (WLOS)	20/20	8/6/12
24.0	Normal Line / News	09/01/12-09/01/12	2	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$500.00	\$500.00	Asheville (WLOS)	GMA	8/6/12
25.0	Normal Line / News	09/01/12-09/01/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$200.00	\$200.00	Asheville (WLOS)	NEWS	8/6/12
26.0	Normal Line / Prime	09/02/12-09/02/12	2	:30	6:58:56P- ABC-Fall Preview Show	1							X	1	\$2,200.00	\$2,200.00	Asheville (WLOS)	PRIMETIME SPECIAL	8/6/12

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